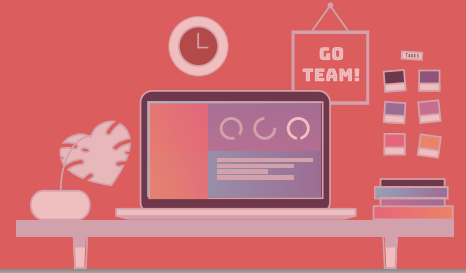




Koushik Venkatesh

Creative Leader

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Management

Communication
Transparency
Strategy
Product Design
Program Management
Hiring
Performance

Design

User Research
User Flow Modeling
Wireframing
Prototyping
User Testing
Design Systems
Usability

Portfolio



www.enfresko.com

About Me

I'm an engineer by education and an artist by design. I've been practicing UX design for 13 years as an advocate of User Centered Design, mentoring UX and UI teams and shaping organizations towards success in the eyes of the customer. I understand the complexities and intricacies of software development as an engineering leader and have experience working in complex domains. I embrace the challenges of customer centric experiences and strive to create products that inform, inspire and entertain.

My management style is grounded in self-leveling teams allowing for organic growth based on communication, transparency, individual strengths and motivations. I believe that teams need to be grown and not constructed. I have a successful track record of building teams and architecting design systems from the ground up. I've managed teams small and large and cultivated award winning teams of UX designers. I'm also a believer in LEAN UX allowing teams to deliver rapid testable designs maximizing ROI for engineering. Productivity and execution are facets of the trade I value as highly as creativity and innovation for my teams.

Key Accomplishments

- Instrumental in defining and building UCD process for organizations from ground zero.
- Leadership and management of the UX engineering team including hiring, mentorship, career development, performance management.
- I owned design practices that focus on high-quality design work enabling teams to deliver a wide-range of products, features, and services on a predictable schedule.
- Instated design lab programs to open opportunities for my teams to push the boundaries of innovation and strategic thinking.
- Established a data driven execution model to support smooth and efficient execution of projects, using data to increase teams efficiency and velocity and also drive their career growth and enablement.

Oct 2017 to Present



Employment History

Head of UX Engineering @ Western Digital, DCS

Apr 2015 to Sep 2017



Senior Manager, UX @ Tegile Systems

Jun 2014 to Mar 2015



UX Architect @ Tegile Systems

Mar 2011 to Jun 2014



Sr. UIX Designer @ Data Domain, EMC

Jan 2010 to Feb 2011



Senior Associate, UIX @ Cognizant

Oct 2007 to Jan 2010



Associate Designer @ Cognizant

Sep 2005 to Oct 2007



Programmer Analyst, UI @ Cognizant

Feb 2002 to Sep 2006



Freelancer

Education History

- **Cooper U : User Experience Design**
 - Completed in 2011
- **Shanmuga Arts, Science, Technology and Research Academy**
 - B. Tech Electronics and Communications
 - 2001 - 2005

Interests

- Outdoors
- Music
- Technology
- Travel
- Home Automation
- Reading
- Gaming
- Netflix -n- Chill

Portfolio



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